



Corporate Deck 2026

Team building that drives your business.

Asia's most trusted experiential learning company.
Fortune 500 clients, 152+ proprietary activities,
zero outsourcing.

152+

Activities

500+

Companies

4.8★

Google rating

50+

Cities



thethoughtbulb.asia



WHY WE EXIST

What we set out to fix



✗ 01 Recycled programmes

The same trust falls and rope courses for twenty years.

WHAT WE DO INSTEAD

- ✓ Every activity is proprietary — designed, tested and refreshed by us.



✗ 02 Outsourced vendors

Middlemen reselling other people's activities, at other people's quality.

WHAT WE DO INSTEAD

- ✓ Your facilitators are our own employees, never subcontracted.



✗ 03 No outcomes

Fun on Friday, forgotten by Monday. Nothing that lasts.

WHAT WE DO INSTEAD

- ✓ Every programme closes with a debrief and takeaways you can act on.



WHO WE ARE

Asia's #1 experiential learning company

Built on one idea — corporate learning doesn't have to be boring.

3–3,000

Participants per event

152+

Proprietary activities

500+

Companies served

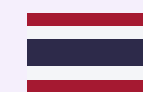
WHERE WE OPERATE



Singapore



Malaysia



Thailand



India



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WHAT WE RUN

152+ activities across six categories



In-person

Indoor, outdoor, culinary and creative



Virtual

Programmes for distributed teams, globally



Leadership

Workshops that build stronger people leaders



CSR

Purpose-driven programmes that give back



Tech & AI

VR, AR and AI-powered challenges

POPULAR



Training

Workshops with measurable learning outcomes

THE TEAM JOURNEY

Every team moves through six stages

We have built a programme for each one, so the activity fits the problem rather than the calendar.



01

Connection

Remote setups, new joiners, merged teams

Virtual

Outdoor



02

Collaboration

Breaking down departmental silos

Activities

Communication



03

Leadership

Building the people who lead people

Leadership

Training



04

Innovation

AI, creativity and new-world thinking

AI & tech

Innovation



05

Purpose

Work that stands for something beyond the day

CSR

Sustainability



06

Celebration

Annual days and festivals, designed intentionally

Diwali

Special days

OUR I-SWOT VALUES

Principles that guide every session

We exist to fix boring corporate learning. Five values still decide how we design an activity and how we show up on your day.

I

Innovation

You never run a programme another company has already seen.

S

Speed with Safety

Fast-paced days, with a First Aid certified facilitator on every event.

W

Wow the Customer

There is a surprise built into the close of every programme.

O

Openness to Learn

We redesign after every debrief, including the one from your event.

T

Thankfulness

Your trust is the reason the company exists. We run it that way.



100% in-house. Zero outsourcing.

Facilitators, operations and creatives — all on our payroll, all First Aid certified.



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THE THOUGHT BULB ACADEMY

Other trainers learn their craft from us

Corporate trainers, coaches and L&D teams buy our toolkits and workbooks to upskill themselves — and run them under a lifetime commercial licence.

50,000+
participants reached



PRINT & RUN

Experiential toolkits

Print-and-run activity kits — facilitator guide, participant materials and debrief notes in every download.

[Browse on the Academy →](#)

FILLABLE & PRINTABLE

Workbooks

Fillable 90-page manager and growth workbooks your clients keep after the session.

[Browse on the Academy →](#)



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Run your own Fun Friday, without us in the room

A curated library of self-run team-building, wellness and networking activities. Pick one, invite the team with an access code, and run your engagement programme in minutes — no facilitator needed.

30 min

from signup to launch



01

Browse the catalog

Team building, wellness, trivia and networking — filter by duration, team size or category.

02

Subscribe and set up

Enter your event dates and invite participants with an access code. Zero setup for them.

03

Run it yourself

Real-time leaderboards, photo challenges and scoring, all automated.

vootup.com — free for teams up to 10 →



TRUSTED BY

500+ companies, from startups to Fortune 500



Finance, pharma, consulting, IT, aerospace and NGOs — from 3 to 3,000 participants.



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WHAT OUR CLIENTS SAY

2,000+ verified reviews, 4.8/5 on Google



4.8/5

2,000+ reviews



★★★★★

“Without a shadow of a doubt, it was one of the finest team building events, I have experienced & same was the reaction from the participants too.”

Manmeet Mahiwal

Sr HR Business Partner, Airbus



★★★★★

“What stood out with The Thought Bulb was how they balanced fresh ideas with genuine spontaneity. We have run several sessions with them now, and each one was thoughtfully designed and flawlessly delivered.”

Daniel Tan

Regional HR Director, Global Tech Firm



★★★★★

“The whole experience exceeded what we expected. Our group stayed engaged and entertained from the opening icebreaker right through to the close — a credit to how well the team ran it.”

Priya Menon

People & Culture Lead, Multinational



★★★★★

“Huge thanks to everyone at The Thought Bulb. Our senior leaders thoroughly enjoyed the warm-up games and the main activities. We would happily work with them again.”

Marcus Lim

Learning & Development, APAC

Read all testimonials →



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Tell us the team. We'll build the day.



Share your team size, city and date. You get a curated shortlist with transparent costing within 24 hours.

EMAIL

hi@thethoughtbulb.com

COVERAGE



Singapore



Malaysia



Thailand



India

Singapore, Kuala Lumpur and Bangkok hubs



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